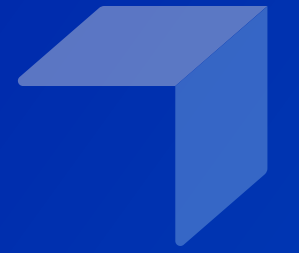


Brand Guidelines

Updated: March 2026

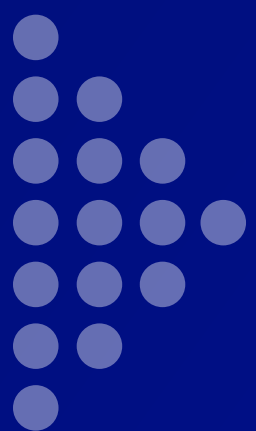


Brand Assets & Downloads

Throughout these guidelines, download buttons provide access to key brand assets, including fonts, photos, images, design elements, icons, and templates. For the complete brand asset library, simply use the link provided below.

[DOWNLOAD](#)

- 01 INTRODUCTION
- 02 LOGO STANDARDS
- 03 COLOR PALETTE
- 04 TYPOGRAPHY
- 05 GRAPHICS
- 06 IMAGERY
- 07 COPY STANDARDS
- 08 APPLICATIONS
- 09 MGT STORY
- 10 CONTACTS



INTRODUCTION

MGT impacts communities for good by partnering with state, local, and education (SLED) institutions, government agencies, and businesses to improve education systems, optimize public services, and spur economic growth.

01

Brand Attributes

Unique Value Proposition

Positioning Statement

Brand Pillars

Brand Attributes

MGT connects the power of human ingenuity with technology to transform people's lives by impacting our communities for good.

WE ARE WHAT WE REPRESENT:

Trusted Advisors

Performance-Driven

Client-Centered

People-First

Purpose-Led

Inclusive & Empowering

Connected Ingenuity

Forward-Looking

Growth-Minded



Unique Value Proposition

MGT is a national technology and advisory solutions leader serving state, local, and education (SLED) government clients. Our specialized solutions tackle the most mission-critical leadership challenges, from network infrastructure, cybersecurity, and technology managed services to human capital, operations, and financial solutions. As trusted advisors, we identify root causes, partner on solutions, and implement lasting change to help clients build resilience and strengthen their foundations for the future.

At MGT, we are committed to impacting communities for good.

Positioning Statement

At MGT, we are trusted advisors driven by social impact. We address the issues that sit at the top of our clients' leadership agendas, delivering technology and advisory solutions that improve performance and strengthen communities. Through long-term, reliable partnerships, we help our clients achieve extraordinary results and improve the lives of the people they serve.

50 years of community impact and performance.

Brand Pillars

PEOPLE

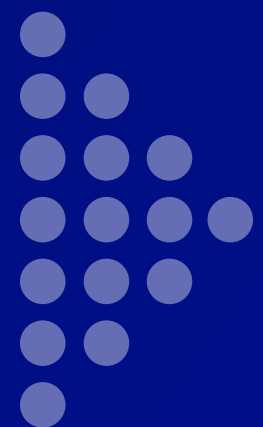
We believe in the power of connecting people and ideas to solve mission-critical, complex challenges. Our work is built on trust, collaboration, and long-term partnerships with clients, colleagues, and communities.

PURPOSE

We are driven by social impact. Guided by our mission, we work as one firm to create lasting opportunities that improve individual lives and strengthen community well-being.

PERFORMANCE

We deliver measurable results. Through advisory expertise and technology solutions, we help clients advance outcomes, improve efficiency, reduce costs, and build resilient systems that perform today and endure tomorrow.



LOGO STANDARDS

02

Wordmark Usage

Clearspace

Minimum Size

Unacceptable Use

Wordmark Usage

This is our core and primary logo and should be used as the priority symbol across all mediums on white or light backgrounds. The logo is designed in full color as well as black with grayscale arrow, which should only be used in limited use cases.

[DOWNLOAD](#)

The logo consists of the letters 'MGT' in a bold, sans-serif font. The letter 'G' is stylized with a 3D effect, featuring a blue arrow pointing to the right, which is integrated into the right side of the 'G'.



The logo consists of the letters 'MGT' in a bold, sans-serif font. The letter 'G' is stylized with a 3D effect, featuring a grayscale arrow pointing to the right, which is integrated into the right side of the 'G'.

Wordmark Usage on Dark Background

This is our core and primary logo and should be used across all mediums on dark colored backgrounds. The logo is designed in white with blue-gray arrow. If a certain application requires an additional option, contact the MGT Marketing Department.

[DOWNLOAD](#)

The logo consists of the letters 'MGT' in a bold, white, sans-serif font. The letter 'G' is stylized with a 3D effect, featuring a blue-gray arrow pointing to the right, which is integrated into the right side of the letter.The logo consists of the letters 'MGT' in a bold, white, sans-serif font. The letter 'G' is stylized with a 3D effect, featuring a blue-gray arrow pointing to the right, which is integrated into the right side of the letter.

Clearspace Requirements

When our logo is surrounded by other elements, it's important to make sure there is enough space to ensure visibility and impact.

The MGT logo is always to the left of any sponsor, third-party or partner logo.

Clearspace:

The clearspace height is 1 time the spacing of the arrow to the logo.



Minimum Size Print:

35 mm

Minimum Size Digital:

70 px

Unacceptable Use of Logo



Do not change color of arrow



Do not change color of letters



Do not add a drop shadow



Do not add gradients



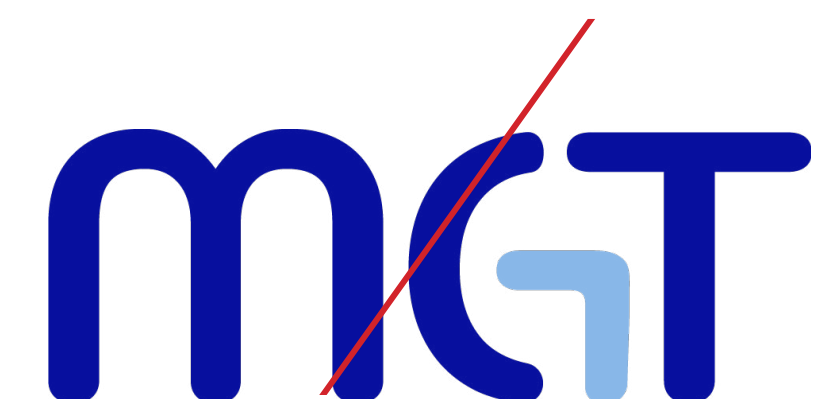
Do not squish



Do not squash



Do not box



Do not change typeface

Tagline

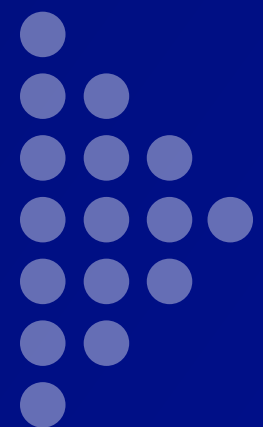
“Impacting communities **for good**” may appear directly beneath the MGT logo or as a standalone statement. When used independently, for good is emphasized to reinforce our purpose-driven commitment to lasting, positive impact.

DOWNLOAD



Impacting communities **for good.**

Impacting communities **for good.**



COLOR PALETTE

03

Primary

Secondary

Tertiary

Color Palette

The selected colors to the right should be the only supplemental colors used in graphic composition, font color selection, and icons.

[DOWNLOAD](#)

PRIMARY

BLUE
PANTONE BLUE 072 C
HEX #000F9E
RGB 0, 15, 158
CMYK 100, 84, 0, 0



SECONDARY

MEDIUM BLUE
PANTONE 2387 C
HEX #0061C8
RGB 0, 97, 200
CMYK 100, 54, 0, 0

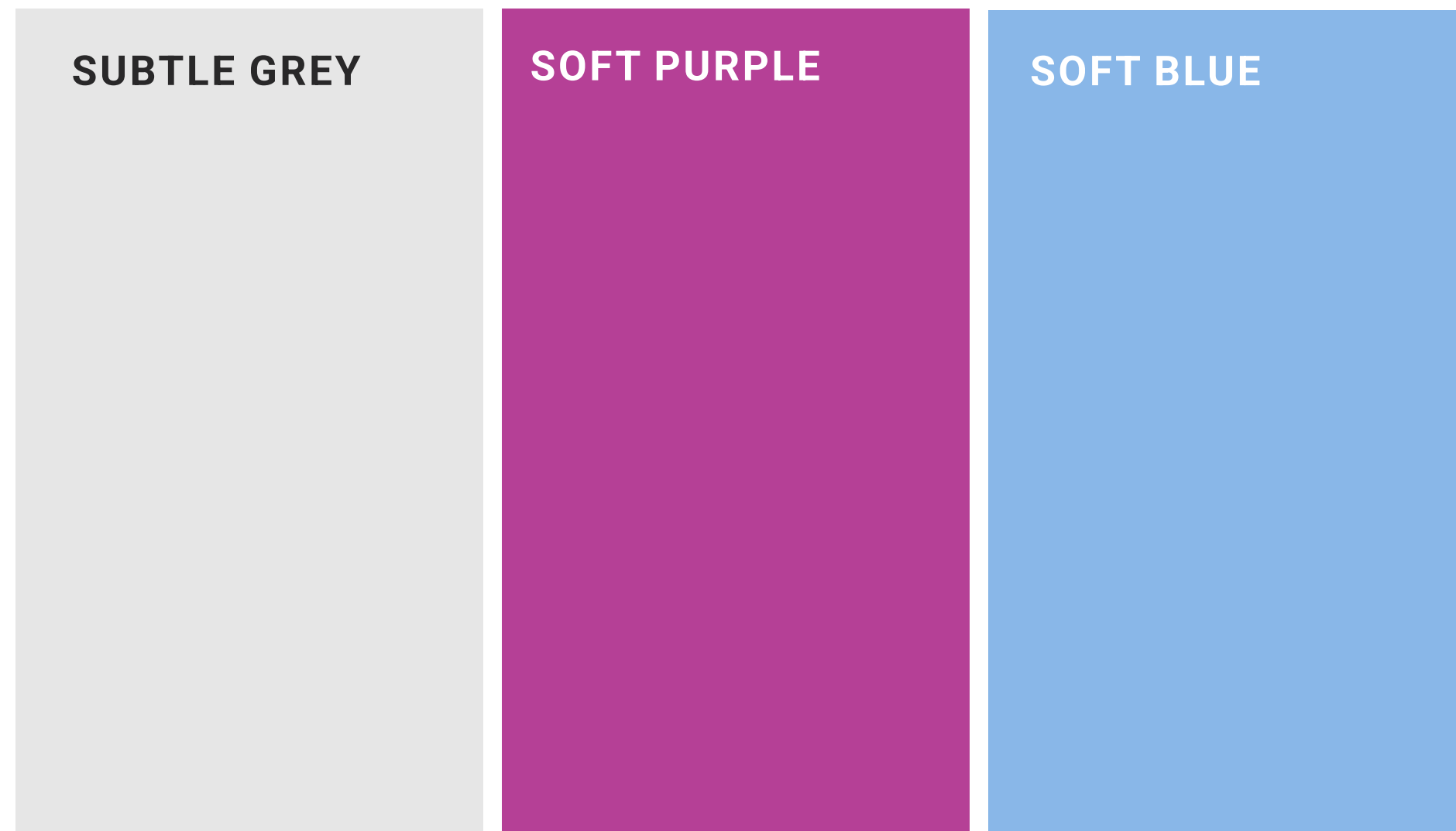


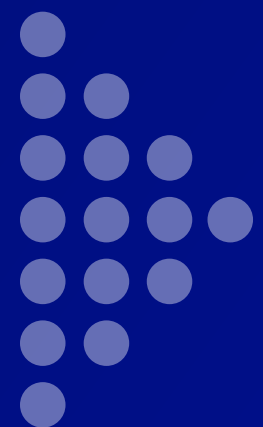
TERTIARY

SUBTLE GREY
HEX #E6E6E6
RGB 230, 230, 230
CMYK 0, 0, 0, 10

SOFT PURPLE
PANTONE PURPLE C
HEX #B54096
RGB 181, 64, 150
CMYK 22, 82, 0, 0

SOFT BLUE
PANTONE 278 C
HEX #89B7E8
RGB 137, 183, 232
CMYK 60, 11, 0, 0





TYPOGRAPHY

04

Primary Typefaces

Typography Hierarchy

Install Instructions

Primary Typefaces

Roboto has a dual nature. It has a mechanical skeleton and the forms are largely geometric. At the same time, the font features friendly and open curves. While some sans-serifs distort their letterforms to force a rigid rhythm, Roboto doesn't, allowing letters to be settled into their natural width. This makes for a more natural reading rhythm more commonly found in humanist and serif types.

Roboto should never be matched with another font that is not approved by the MGT Marketing Department.

[DOWNLOAD](#)

Roboto Condensed

Regular | **Bold**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

0123456789

Roboto

Regular | **Medium**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

0123456789

Typography

Roboto has a dual nature. It has a mechanical skeleton and the forms are largely geometric. At the same time, the font features friendly and open curves. While some sans-sarifs distort their letterforms to force a rigid rhythm, Roboto doesn't, allowing letters to be settled into their natural width. This makes for a more natural reading rhythm more commonly found in humanist and serif types.

The Condensed family is used for headlines and subheadlines, while the normal Roboto family is used for body copy.

Roboto should never be matched with another font that is not approved by the MGT Marketing Department.

DOWNLOAD

Roboto Condensed

Regular | **Bold**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

0123456789

Roboto

Regular | **Medium**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

0123456789

Headline Example

HEADLINE Tracking: 0
Roboto Condensed - Regular Kerning: 0

SUBHEADLINE EXAMPLE TYPE

SUBHEADLINE Tracking: 50
Roboto Condensed - Bold Kerning: 0

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas tincidunt, dolor ut dignissim semper, libero sem consequat dolor, ac luctus erat tellus id lacus. Curabitur finibus ex id velit sagittis, et scelerisque augue ultricies. Cras semper libero ultricies pulvinar laoreet.

BODY COPY Tracking: 0
Roboto - Regular Kerning: 0

Example in body copy [link](#)

COPY WITH LINK Tracking: 0
Roboto - Regular Kerning: 0

CTA BUTTON

BUTTON COPY Tracking: 0
Roboto - Medium Kerning: 0

Install Instructions

Fonts must be installed locally to use in other applications and programs. You can download the Roboto font family, and the Roboto Condensed font family by using the button below and following the install instructions on the right.

[DOWNLOAD](#)

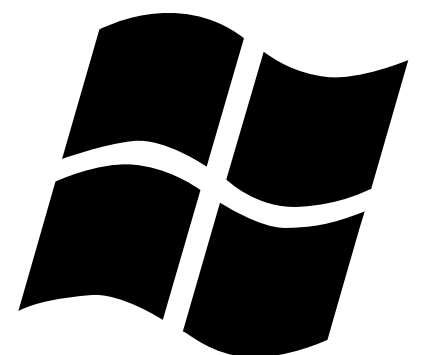
INSTALL ON MAC

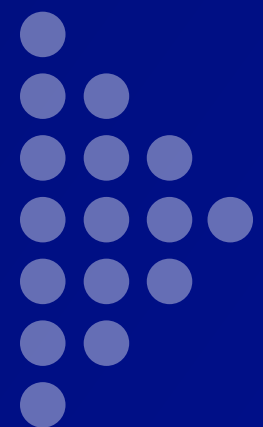
1. Unzip the downloaded files if it does not unzip automatically
2. Open the unzipped Roboto and Roboto Condensed folder
3. Select all font files you want to install
4. Recommended: all Roboto and Roboto Condensed styles
5. Double-click the selected files
6. Click Install Font in the Font Book window
7. Fonts are now available for use in other applications
8. You may need to restart the application if it was already open



INSTALL ON PC (WINDOWS)

1. Unzip the downloaded files if it does not unzip automatically
2. Open the unzipped Roboto and Roboto Condensed folder
3. Select all font files you want to install
4. Recommended: all Roboto and Roboto Condensed styles
5. Right-click the selected files
6. Click Install or Install for all users
7. Fonts are now available for use in other applications
8. You may need to restart the application if it was already open





GRAPHICS

05

Shapes & Patterns

Iconography

Branded Elements

Infographics

Shapes & Patterns

Gradients and call-out sections should highlight single ideas or draw attention to punchy statements or factoids.

[DOWNLOAD](#)

GRADIENT BACKGROUNDS



CURVED CALL-OUT BACKGROUNDS



Branded Elements

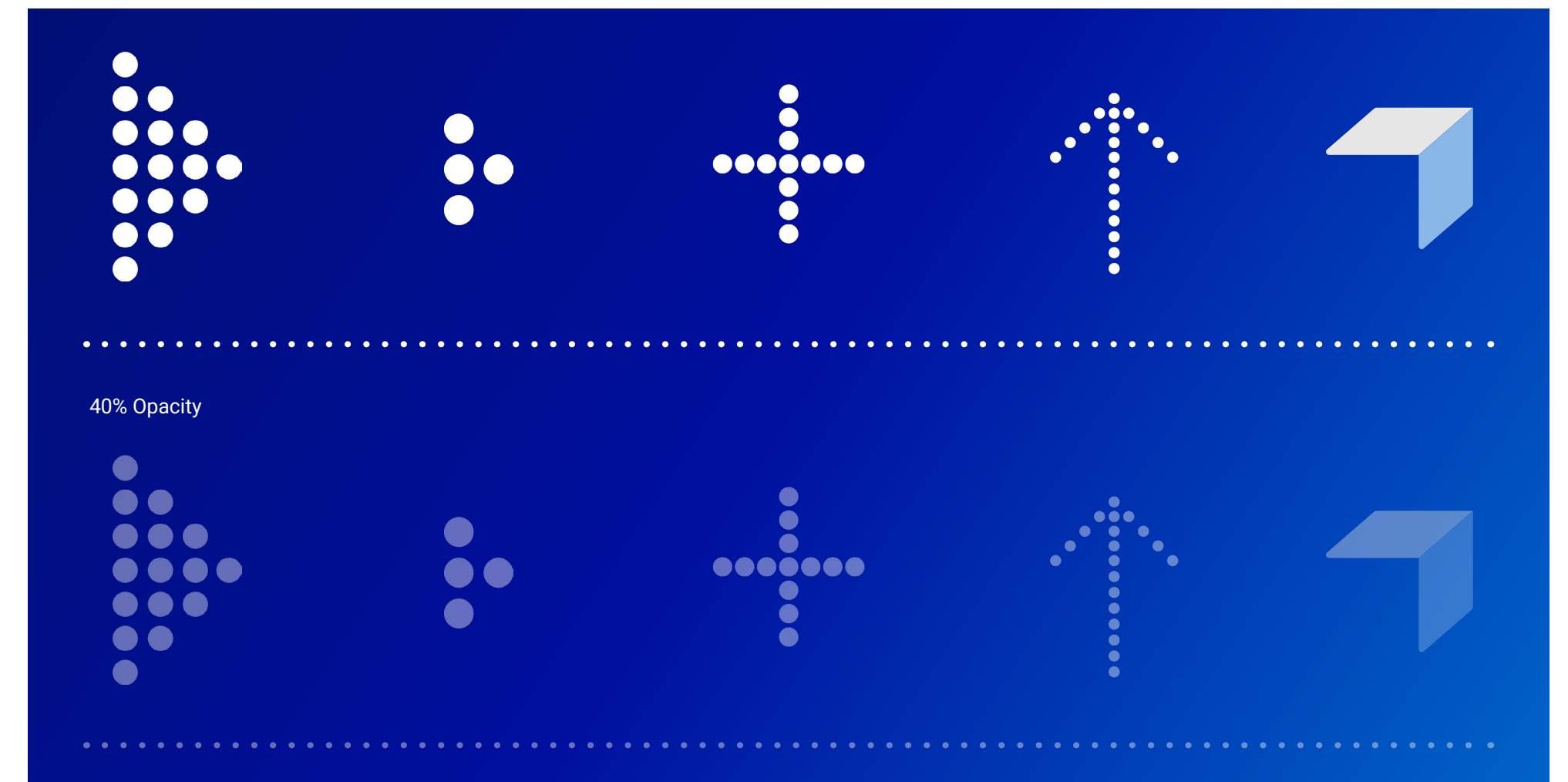
Elements should be used sparingly as directional indicators to break negative space or call attention to facts, pithy statements, or statistics and results.

DOWNLOAD

FULL COLOR ELEMENTS



OVER DARK BACKGROUND



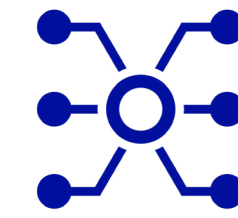
Iconography

DOWNLOAD

EXPERTISE



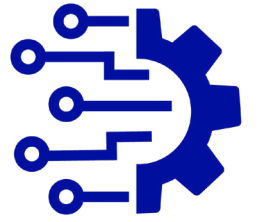
Cybersecurity & Resilience



IT Infrastructure & Digital



Strategy & Implementation



Performance & Operations

MANAGED SOLUTIONS



Managed Solutions



Managed Cybersecurity



Managed Networks



Managed Cloud

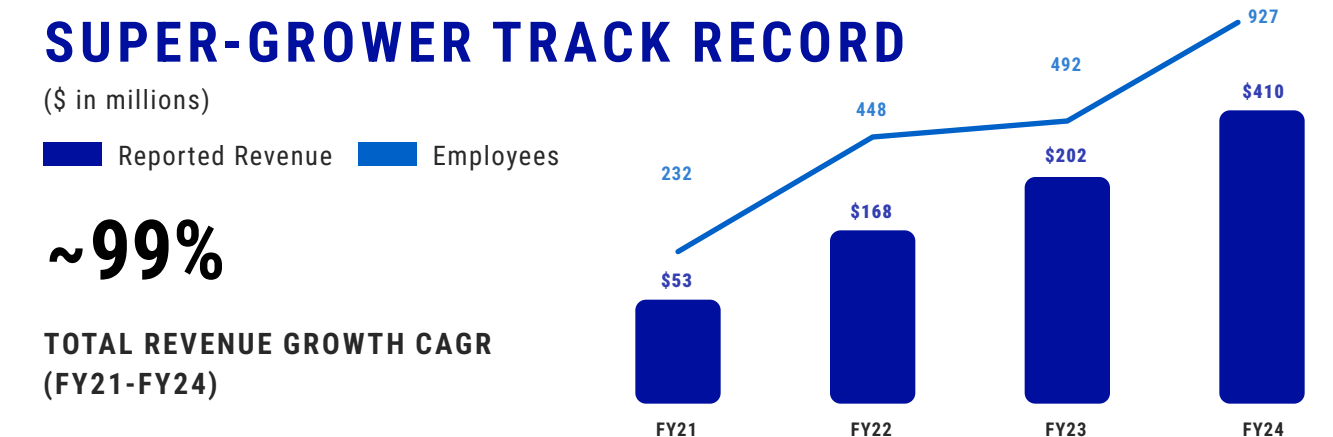
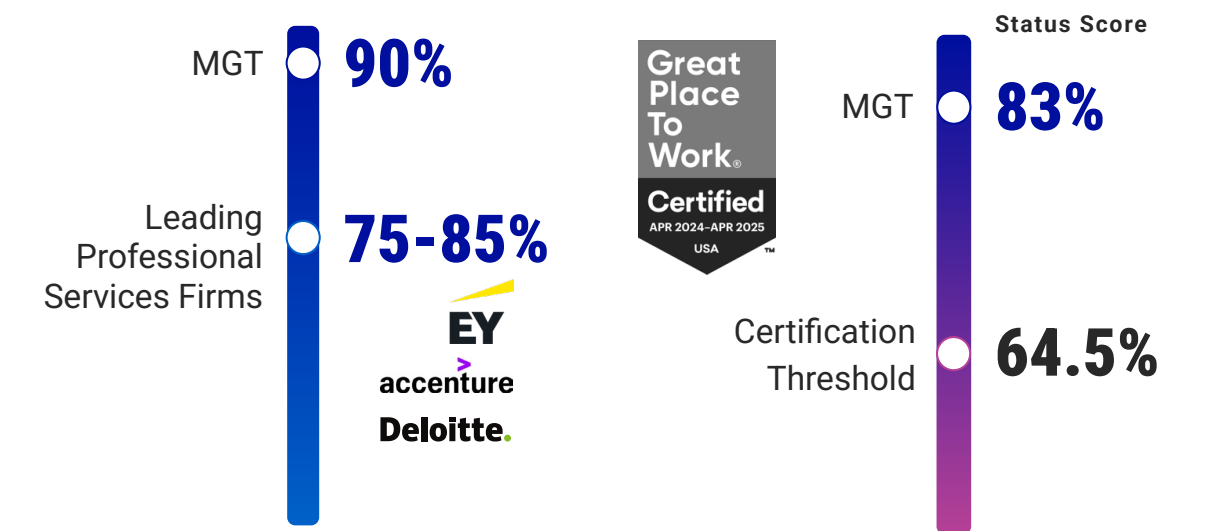
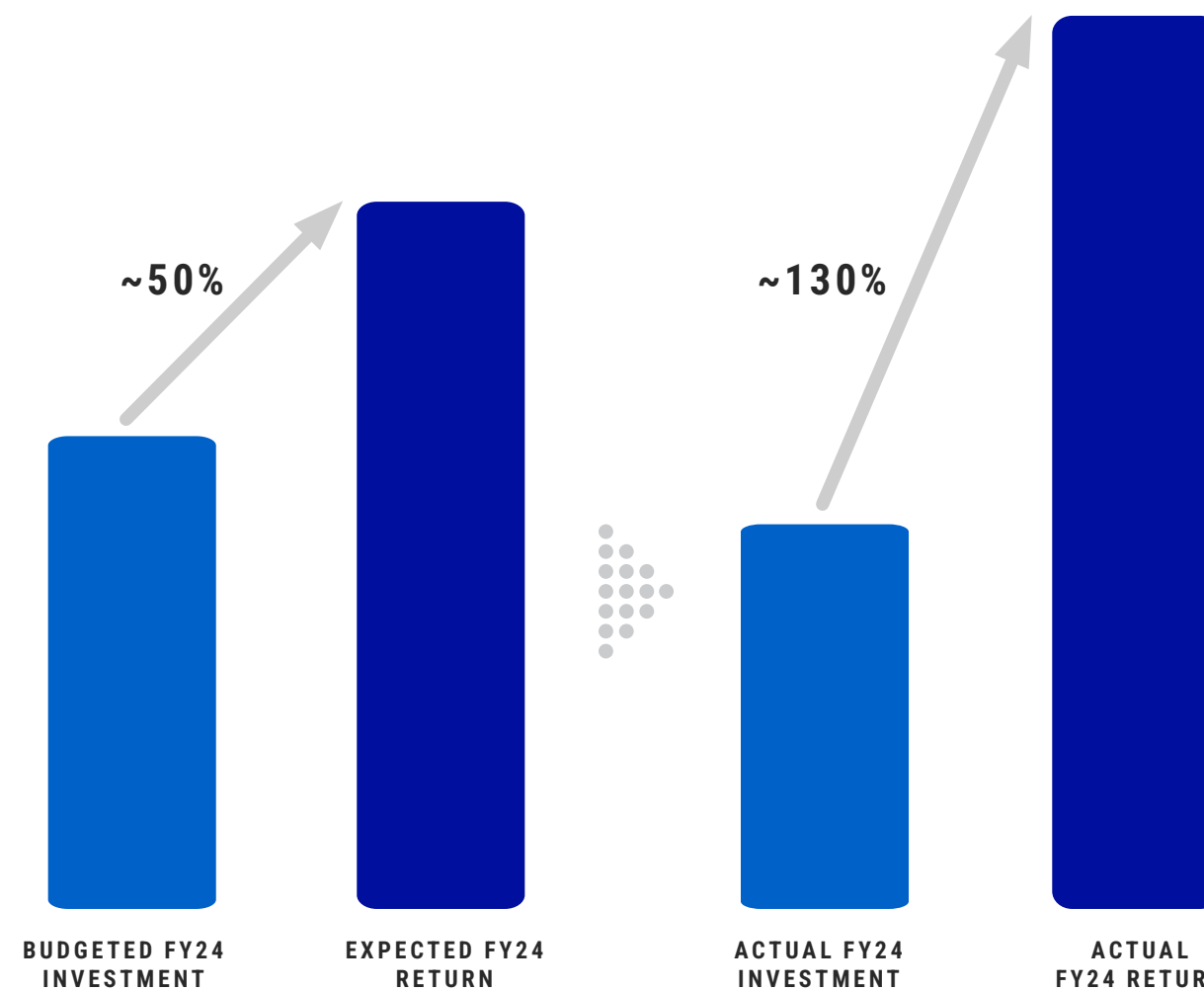
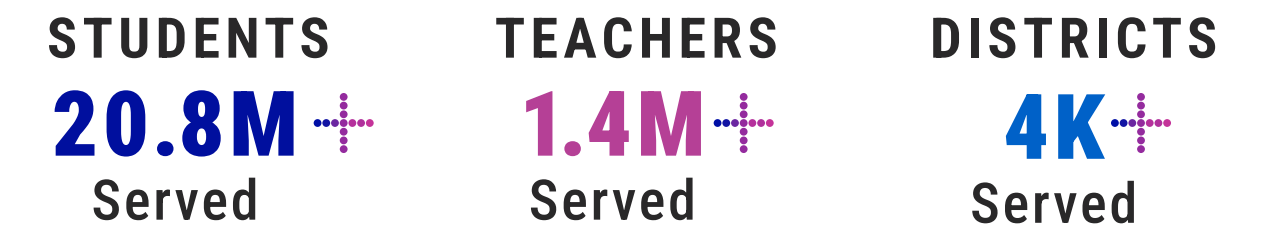
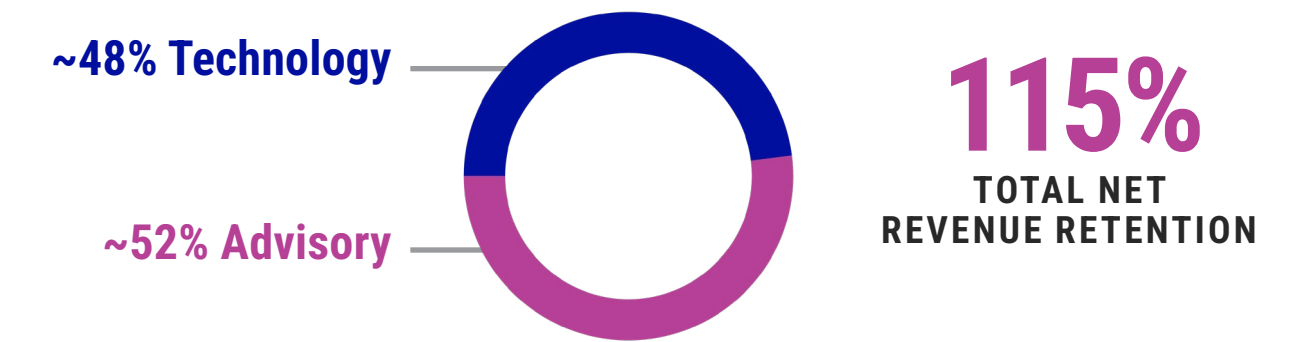
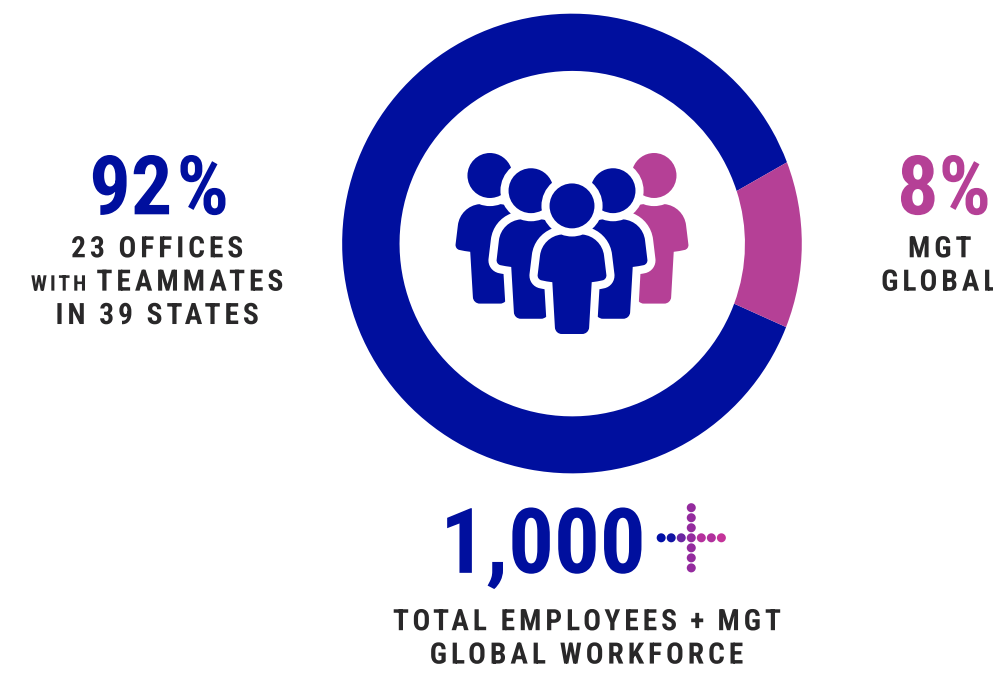
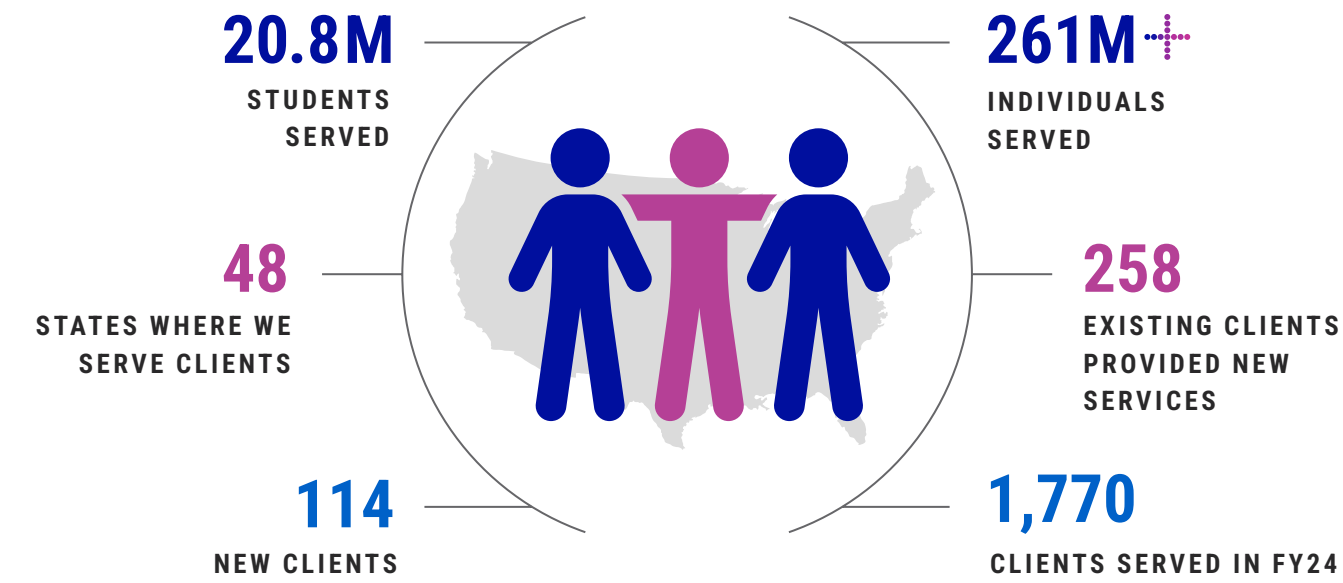


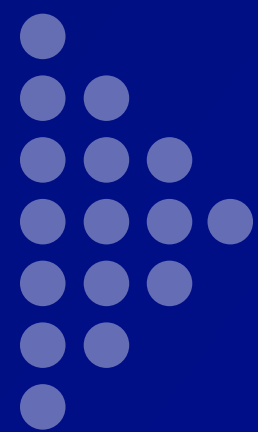
Managed Communication



Network Monitoring & Management

Infographics





IMAGERY

06

Photography Direction
Photography Style

Photography Direction

Photography plays a key part in reinforcing our core values and mission. Our photography speaks volumes about our brand so the correct usage and selection of images should be considered as important as choosing the right words. We have attributed our values to imagery that broadcasts our personality and professionalism best.

Authentic and high-quality action/movement photography is a powerful way to convey the experience of our company. Our values and ethos are reflected in the images we use. They should communicate the diversity, energy, and personality of what we do.

HOW IT CAN BE TREATED:

Imagery can be used in full-color, or with an official MGT gradient overlay.

[DOWNLOAD](#)

FULL-COLOR PHOTOGRAPHY



FULL-COLOR PHOTOGRAPHY WITH BLUE TO PURPLE GRADIENT OVERLAY



PHOTOGRAPHY WITH BLUE GRADIENT OVERLAY



EDUCATION



GOVERNMENT

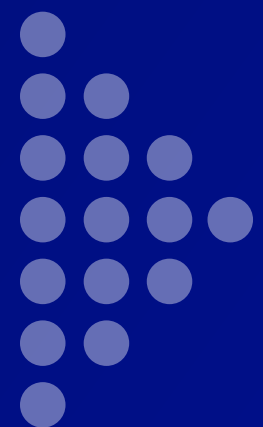


TECHNOLOGY



Photography

DOWNLOAD



COPY STANDARDS

07

Tone of Voice

Messaging Matrix

Tone of Voice

At MGT, we understand the mission-critical challenges facing leaders in education, state and local government, and enterprise organizations. We bring firsthand experience from working in similar roles and environments, allowing us to partner with empathy, credibility, and focus. Our voice reflects our role as a trusted partner, delivering specialized solutions that help clients perform better and create lasting impact.

WE SHOULD ALWAYS SOUND:

Clear & Concise

Authentic & Relatable

Professional

Performance-Focused

Optimistic

Collaborative

Messaging Matrix

MGT is a national technology and advisory solutions leader that serves state, local, and education (SLED) and government clients and impacts communities for good.

CORPORATE DESCRIPTOR:

MGT is a national technology and advisory solutions leader serving state, local, and education (SLED) and government clients. Our specialized solutions solve the most critical issues that live at the top of our clients' leadership agenda. We partner to help clients build resilience, implement systematic change, and strengthen their foundations, now and for the future. MGT is committed to impacting communities for good. For more information, visit mgt.us.

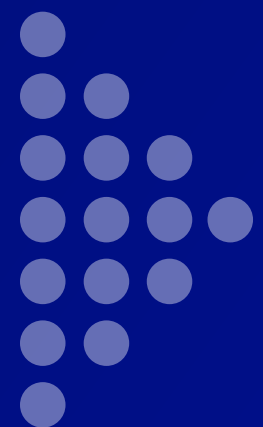
KEY MESSAGES:

We create impact. We partner with education institutions and government agencies to tackle their toughest problems and create meaningful change for people and communities nationwide.

We excel in technology. We integrate our advanced technology solutions and managed services with our analytic and strategic expertise to empower greater client success and outcomes.

We make tough decisions. We stand shoulder to shoulder with clients to take on politically charged issues and make tough decisions in partnership with our clients.

We are champions of education. We work hand in hand with K-12 schools and districts to improve learning and operations with data-driven analytics, advanced technologies, and managed solutions.



APPLICATIONS

08

PowerPoints

Emailer

Content Collateral

Business Collateral

Social Media

Trade Events

Public Relations

Videos


Animated Logo

Virtual Backgrounds

Apparel & Swag

MGT

Presentation Title Goes Here




SUBHEAD GOES HERE

Date goes here

Agenda

- Agenda Item 1
- Agenda Item 2
- Agenda Item 3
- Agenda Item 4



52

PowerPoints

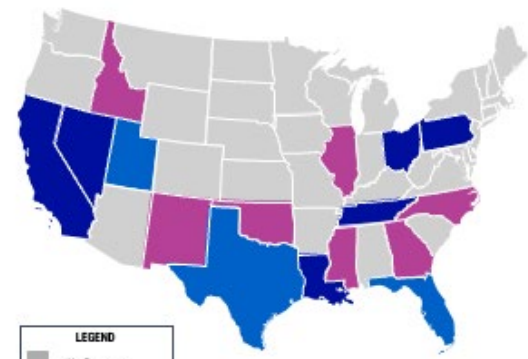
DOWNLOAD

Section Divider

SUBHEAD GOES HERE

Recommended Strategy: Geography

RECOMMENDED US BTA/LOBBYING PRESENCE FY26



STATE	JUSTIFICATION	SOLUTION(S)
Tier 1: Core Focus		
Georgia	GA homelessness and GEMS bills show legislative interest, strong MGT reputation (Legacy Layer & Legacy Cities)	Homelessness, GEMS
Utah	Extremely strong MGT records, with high levels of influence to affect legislation	-
Idaho	Strong MGT records, with high levels of influence to affect legislation	-
New Mexico	Funding surplus for homelessness/academic transformation, small investment would be highly impactful, MGT records	Homelessness, School Turnaround
Mississippi	Early stage exchange law with high influence potential, strong relationship with influential former senator	Health Exchange
Tier 2: Strong Potential		
Florida	Strong connections in state, advantageous health exchange positioning, historical education legislation, GEMS task force	Health Exchange, School Turnaround, GEMS
North Carolina	K-12 issues in 2023 legislative session, plus strong MGT relationships/records, strong health exchange positioning	Health Exchange, School Turnaround
Oklahoma	Prior lobbying showed openness to vendors, historical education legislation & recent health exchange legislation	Health Exchange, School Turnaround
Texas	Strong connections in state, advantageous health exchange positioning, historical education legislation, homelessness bills could be reimagined with vendor funding	Homelessness, Health Exchange, School Turnaround
Illinois	Recently passed laws (SBM, School Improvement) with follow-on policy influence potential, also strong records from previous academic transformation	Health Exchange, School Turnaround

54

Slide Header Goes Here

SUBHEAD GOES HERE

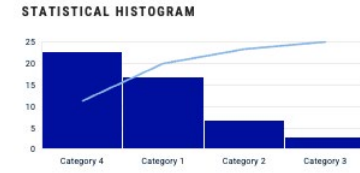
- Bullet point 1
- Bullet point 2
- Bullet point 3
- Bullet point 4

(IMAGE)

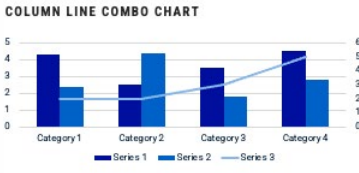
55

Infographic & Chart Examples


STATISTICAL HISTOGRAM



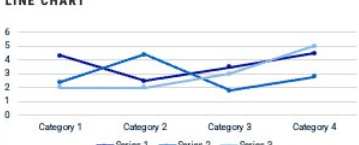
COLUMN LINE COMBO CHART



PIE OF PIE CHART



LINE CHART



56

Recommended Strategy: Convenings

STRATEGIC ACCESS

Why Convenings Matter

- Enable relationship-building to ensure MGT is taken seriously by decision-makers
- Position MGT as a **treated policy partner**, not just a vendor, differentiating us in the market
- Position our lobbyists for success through favorable conditions and momentum
- Establish early alignment so we can help **shape the legislative narrative**

What Effective Convenings Look Like

- Intimate, invitation-only gatherings for senior decision-makers with high-credibility speakers in partnership with top-tier organizations (e.g., Bipartisan Policy Center, ALEC)
- Use strategic entertainment (e.g., athletic events, premium hospitality, private dinners) to build rapport
- Choose venues & locations that reinforce our position as a serious, national player in this space (e.g., JW Marriott SF, Washington, DC)

WHY IT MATTERS

To be seen as a serious player, we need to show up visibly, consistently, and in ways that matter to the people we're trying to influence.

BTA Strategy and Convening Strategy go hand in glove. One without the other limits our impact. Convenings build credibility, amplify our influence, and create the high-value relationships we need to win.

57

Emailer

MGT Impacting communities for GOOD.

Lorem Ipsum Dolor Sit Amet, Consectetur Adipiscing Elit Elementum Facilisis

icon WEBINAR

(IMAGE)

JOIN OUR FREE WEBINAR phasellus arcu nisl, faucibus id justo gravida, viverra gravida nibh. Nulla facilisi. **Consectetur adipiscing.**

REGISTER NOW

icon Thursday, May 29
9:00 AM PT | 12:00 PM ET

•••• **Lorem ipsum dolor sit amet, consectetur adipiscing elit.**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque elementum facilisis felis vel lacinia. Phasellus arcu nisl, faucibus id justo gravida, viverra gravida nibh. Nulla facilisi. Morbi aliquet arcu eu mi pellentesque, nec pretium justo euismod.

Topics we'll cover:

- Topic 1
- Topic 2
- Topic 3
- Topic 4

SPEAKER NAME
Speaker Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque elementum facilisis felis vel lacinia. Phasellus arcu nisl, faucibus id justo gravida, viverra gravida nibh. Nulla facilisi. Morbi aliquet arcu eu mi pellentesque, nec pretium justo euismod.

Nullam sagittis laoreet sapien cursus interdum. Integer ut gravida neque, sed porta enim. **Integer consectetur mauris ac tortor rutrum aliquet.**

REGISTER NOW

MGT
MGT.us

MGT Impacting communities for GOOD.

Lorem Ipsum Dolor Sit Amet, Consectetur Adipiscing Elit Elementum Facilisis

Download Guide

(IMAGE)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque elementum facilisis felis vel lacinia. Phasellus arcu nisl, faucibus id justo gravida, viverra gravida nibh. Nulla facilisi. **Morbi aliquet arcu eu mi pellentesque, nec pretium justo euismod.**

Proin quis neque egestas, tempor nisi a, tincidunt lorem. Pellentesque sagittis metus non tortor tincidunt rutrum. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque elementum facilisis felis vel lacinia.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque elementum facilisis felis vel lacinia.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque elementum facilisis felis vel lacinia. Phasellus arcu nisl, faucibus id justo gravida, viverra gravida nibh. Nulla facilisi. Pellentesque sagittis metus non tortor tincidunt rutrum.

CTA BUTTON

Real-World Results

“ Proin quis neque egestas, tempor nisi a, tincidunt lorem. Pellentesque sagittis metus non tortor tincidunt rutrum. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.

- Name, Title, Company/Organization

MGT
MGT.us

Content Collateral

ENTERPRISE BROCHURE

Impacting communities for good.
Specialized technology and advisory solutions for society's most mission-critical challenges.

MGT

MGT 50

50 years of community IMPACT and performance.

SPECIALIZED solutions to address mission-critical problems that live at the top of our client's leadership agenda.

OUR PILLARS:

- People:** We believe in the power of interdisciplinary teams and diverse perspectives to solve mission-critical, complex challenges. We foster a vibrant partnership with clients, so life.
- Purpose:** We are led by a shared customer mission, fueled by creative, innovative, and solutions designed to proactively identify opportunities for individual, group, and community well-being.
- Performance:** We partner with clients to advance leading indicators, measure, and optimize performance, reduce operational costs, improve workflow, and provide resilient IT infrastructure.

FLAT SHEET

M-powered

Co-Managed IT Services

Be M-powered by partnering with MGT to co-manage your technology stack for added resources and expertise —when and where it's needed.

MGT Solution Highlights:

- Only Pay for What You Need
- Co-Manage with Your Team
- Mix & Match SLA
- Multi-vendor Support
- 350+ Engineers
- 24x7x365 Monitoring & Support
- Proactive & Reactive Solutions
- Assessments
- Monitoring with Custom Alerting
- Monthly Health Checks
- Patch Management
- Inventory & Asset Management
- Quarterly Reviews
- Custom Playbooks
- Single Point of Contact
- Lifecycle Management
- Predictable Costs
- Compliance & Risk Management

TOOLS: Logs, Incident Mgmt. Platform

PROCESS: Monitoring, Management, Troubleshooting

Whether you are looking for additional support of routine tasks to give you time for more strategic IT priorities or need additional technical expertise for a specific solution, MGT offers a host of co-managed solutions that help monitor and maintain your IT infrastructure investments. Leverage our U.S. based operations centers for proactive and reactive support of your technology investments without exhausting internal resources.

For more information, visit [MGT.us](https://mgt.us) or call us at 888.302.0899

MGT

Customized co-managed IT services and response times to augment your IT team and provide business and after hours support.

Cybersecurity:

- Vulnerability Testing
- Penetration Testing
- MDR/EDR
- Managed NOC/SOC
- Network Monitoring
- Managed Firewall
- Multi-factor Authentication as a Service
- Threat Intelligence
- DDoS Monitoring
- Vulnerability Management
- Patch Management
- Threat Intelligence
- Incident Response and Remediation (IR)

Network Infrastructure:

- Managed Wireless
- Managed WAN
- Managed LAN
- Network as a Service
- Partner Support for Juniper, Aruba, Palo Alto Networks, and Fortinet

Communications:

- Cisco and Mitel Monitoring and Management
- MGT Voice Service

Cloud & Data:

- Data Center Operations Team
- Public/Private/Hybrid Cloud
- Hosting & Colocation
- Backup as a Service
- Disaster Recovery as a Service
- Data Center as a Service

Improve cybersecurity posture & organizational resiliency.

That's being **M-powered**

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WHITE PAPER

M-powered

How Co-managed IT Services Solve Airport IT Complexity and Cybersecurity Challenges

A New Tech Management Model for Airports

Today's airports and marine ports are confronting two industry-altering forces. One is a radically reshaped technology landscape driven by sophisticated "bad actors" that include AI, robotics, 5G and edge computing, and the Internet of Things. A second force is a quickly evolving consumer ecosystem propelled by demand for radical personalized experiences, frictionless journeys, omni-channel engagement, sustainability and wellness, localization, and aesthetic appeal. Together, these forces are precipitating a seismic shift in the management of port operational performance and efficiency.

Airports and marine ports operate highly complex technology systems around the clock, coordinating hundreds or thousands of tasks daily for travelers, staff and vendors. Flawless technology performance as well as personalized convenience are baseline expectations. Customers want the seamless performance and connectivity they are used to in their everyday lives as they travel — and airports, airlines and retailers want them to have it. Transportation Security Administration (TSA) officials need scanners and databases to be able to inspect passengers and bags flawlessly, airlines handlers must coordinate luggage delivery immediately, and travelers have to check in for their flights and get flight updates without missing a beat.

At the same time, the aviation industry is undergoing a profound transformation with a new focus on growing revenue and improving convenience amid an increasingly consumer landscape of hyper-personalized services.

Technology is the driver of this transformation and is reshaping the traveler experience with an array of new offerings that are transforming airports from transit hubs to dynamic commercial and service-oriented destinations, with more and more enhanced options for check-in, flight update status monitoring, travel planning, in-airport shopping and other customized features.

But in this fast-moving and highly connected environment, one risk is paramount: The challenges of airports' IT complexity and cyber risk are growing and evolving every day.

Simply put, one IT malfunction or security breach now has the potential for devastating and cascading effects across an entire airport.

For more information, visit [MGT.us](https://mgt.us) Managed Services

MGT

M-powered

The MGT Difference

Among some of the top-line advantages that co-managed services partnerships can deliver to airports:

- **24/7/365 Cybersecurity Coverage** - In today's digital landscape, cybersecurity is paramount. Cyberattacks are becoming increasingly sophisticated, and cybersecurity has moved from a moderate need to a top priority. An MSP's intricate cybersecurity and regulatory compliance knowledge are invaluable tools for mitigating an airport's risk. As the go-to experts in charge of an organization's managed IT support, MSPs stay up to date on the latest information, technologies, and processes to keep computer systems working efficiently and successfully, 24/7/365.
- **Reduced IT Cost** - Maintaining an in-house IT department is not only expensive, but hiring talent is difficult because of the wage gap between what airports are able to pay IT professionals versus what the private sector can offer.
- **Expert Knowledge** - Professionals stay up to date with the latest technological advancements and possess in-depth expertise in areas like the latest network technologies, industry-standard cybersecurity policies and industry compliance best practices.
- **Regulatory Compliance** - MSPs are experts in understanding the complexities of airport regulatory compliance, stay informed about the latest regulations, and can work with airports to implement the necessary steps to maintain compliance.
- **Talent Gap Bridge** - A third-party MSP can be an attractive, low-cost solution to bridge a talent gap.
- **Greater Reliability** - A third-party MSP can make services more dependable and help reduce system disruptions and downtime.
- **Higher Productivity** - Internal airport staff can be relieved from routine tasks that are outside of their areas of responsibility and expertise.
- **Scalability** - MSPs can allow airports to reap the benefits of IT support at a much lower cost than creating a comparable internal team.

Be M-powered

MGT's Managed Solutions allow airports and aviation authorities to become "M-powered" by lowering IT costs, simplifying IT complexity and fortifying cybersecurity. Learn more by visiting [MGT's Managed Solutions](https://mgt.us) for airports, webpage, exploring our latest case studies below or by contacting us.

Case Studies

- Case Study: How the First U.S. State-Owned Airport is Proactively Defending Against Cyberattacks
- Boosting Maritime Cybersecurity and Compliance at U.S. Ports
- Enhancing Passenger Experience and Sustainability at Houston Airports
- Case Study: MGT Partners with Transportation Corridor Agencies to Protect Critical Infrastructure

For more information, visit [MGT.us](https://mgt.us) Managed Services

MGT

Business Collateral

SUBMIT ORDER

LETTERHEAD



BUSINESS CARD



NOTE CARDS



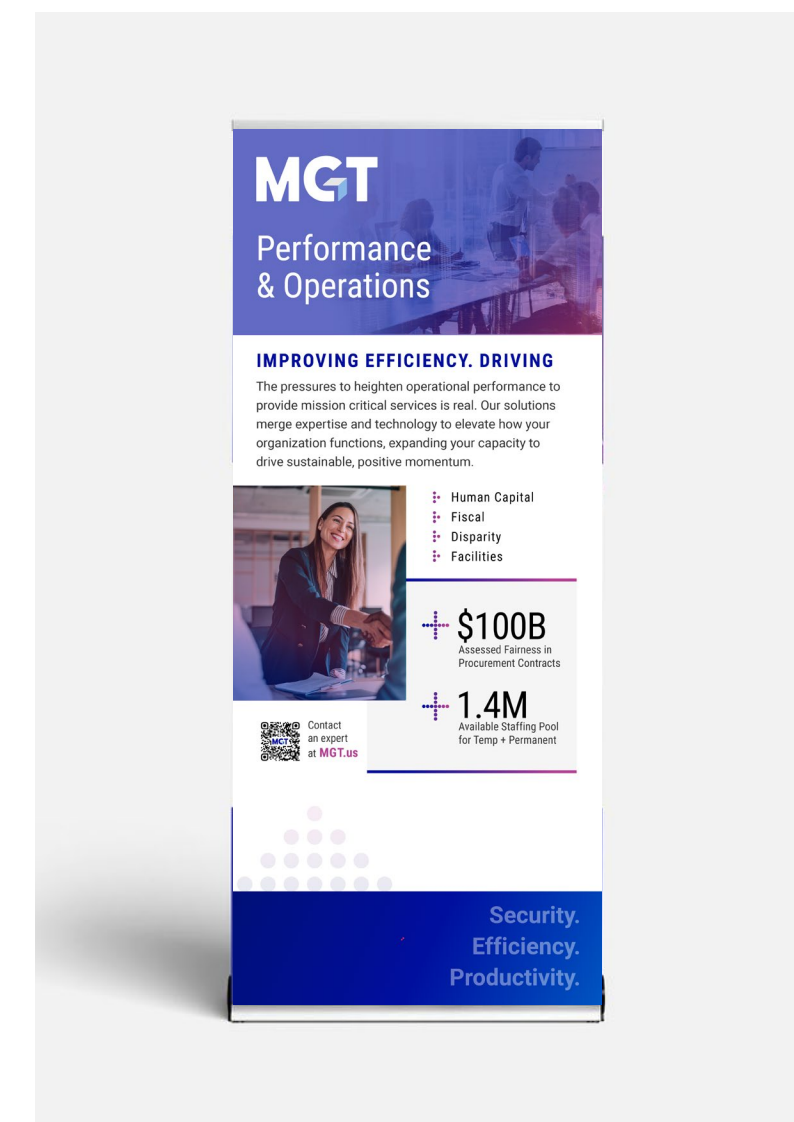
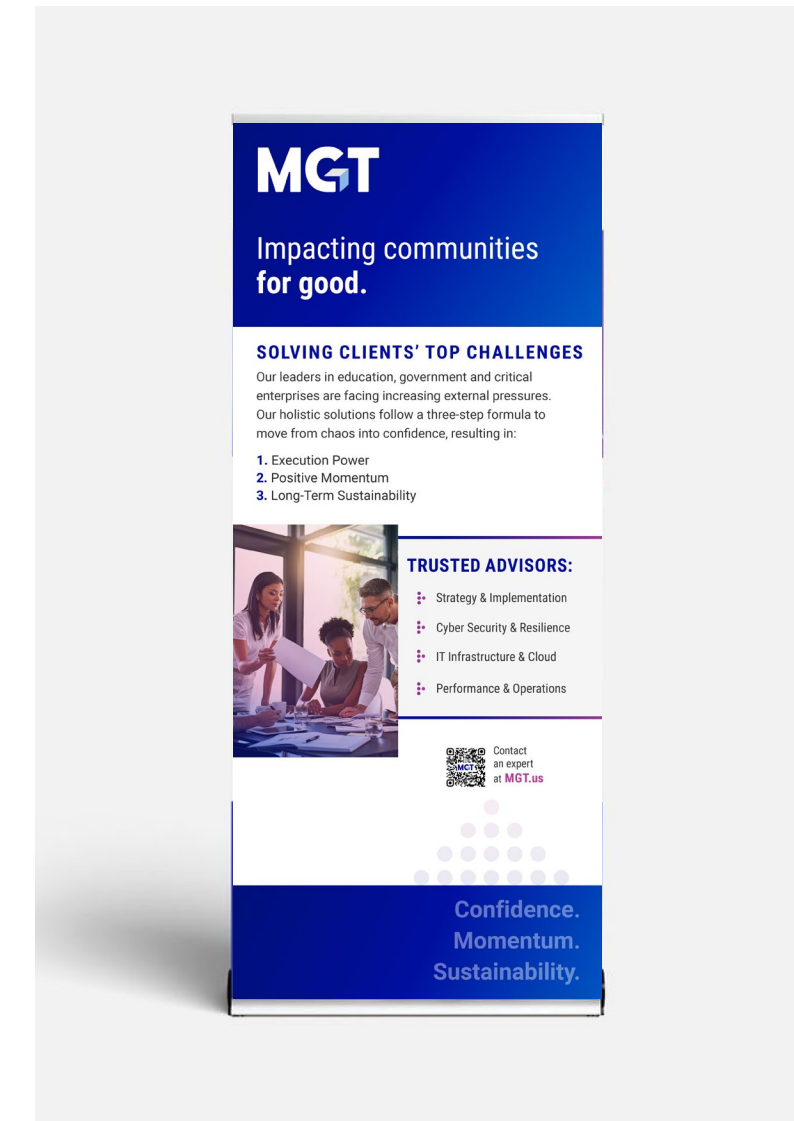
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Trade Events

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FOR IMMEDIATE RELEASE

(Headline)

TAMPA, Fla. — (Month) (Day), (Year) —

About MGT

MGT is a national technology and advisory solutions leader serving state, local, and education (SLED) and government agency clients. Our specialized solutions solve the most critical issues that live at the top of our clients' leadership agenda. We partner to help clients build resilience, implement systematic change, and strengthen their foundations, now and for the future. MGT is committed to impacting communities for good. For more information, visit us at mgt.us.

#

Media Contact:

Videos

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One MGT Social Impact and Performance

[VIEW VIDEO](#)



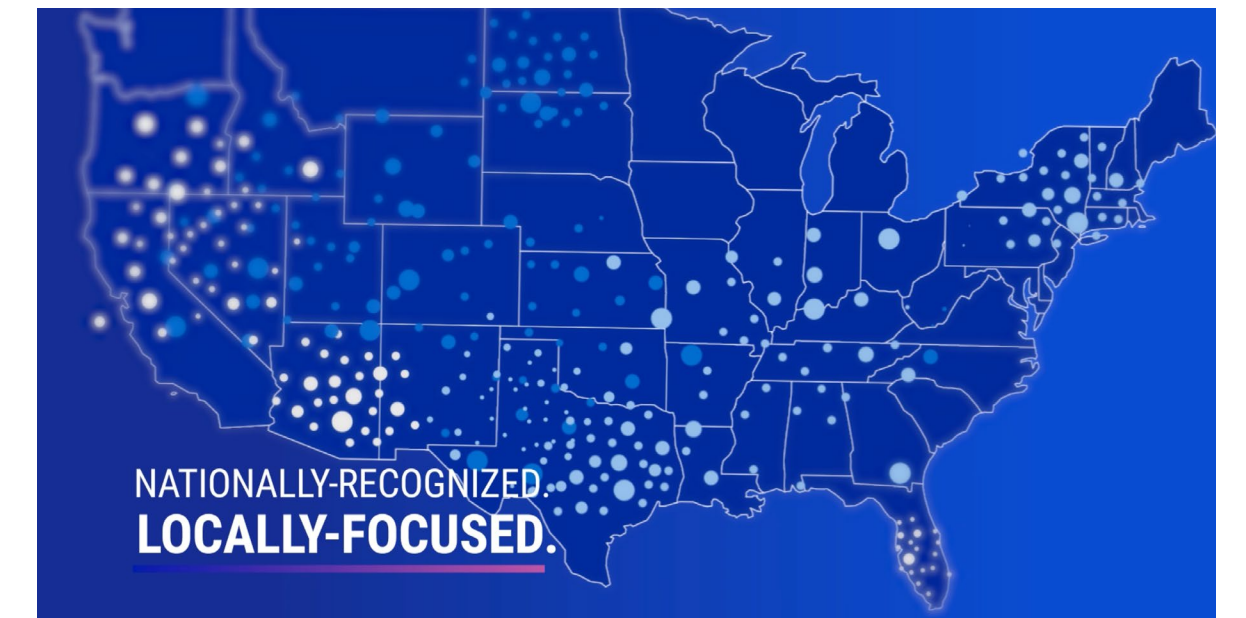
Becoming One MGT - External Audiences

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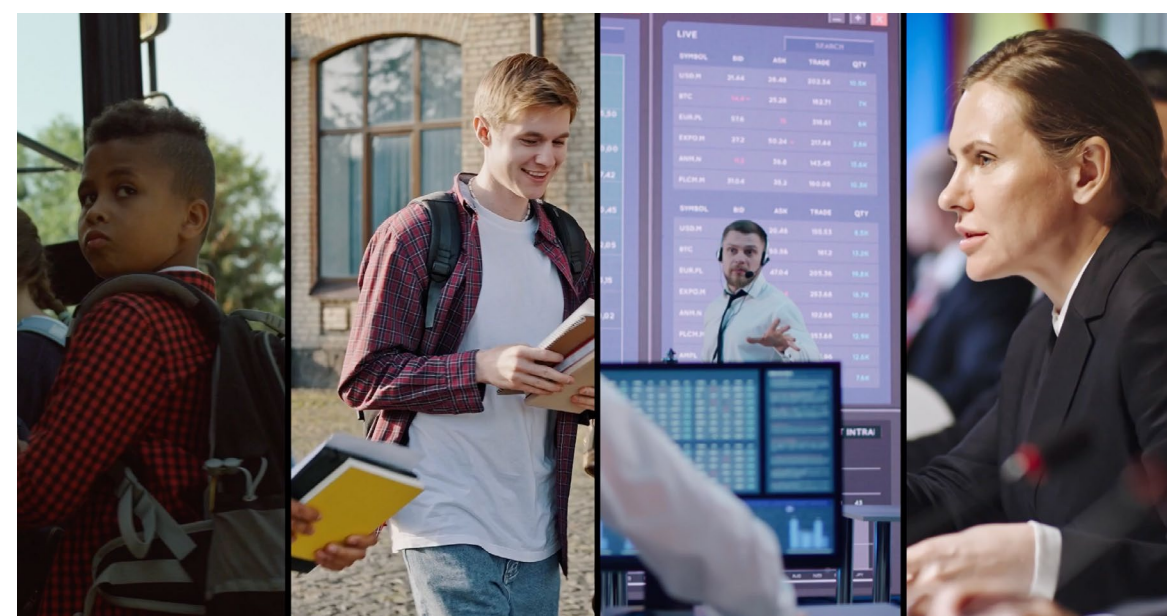
MGT Sizzle (2024)

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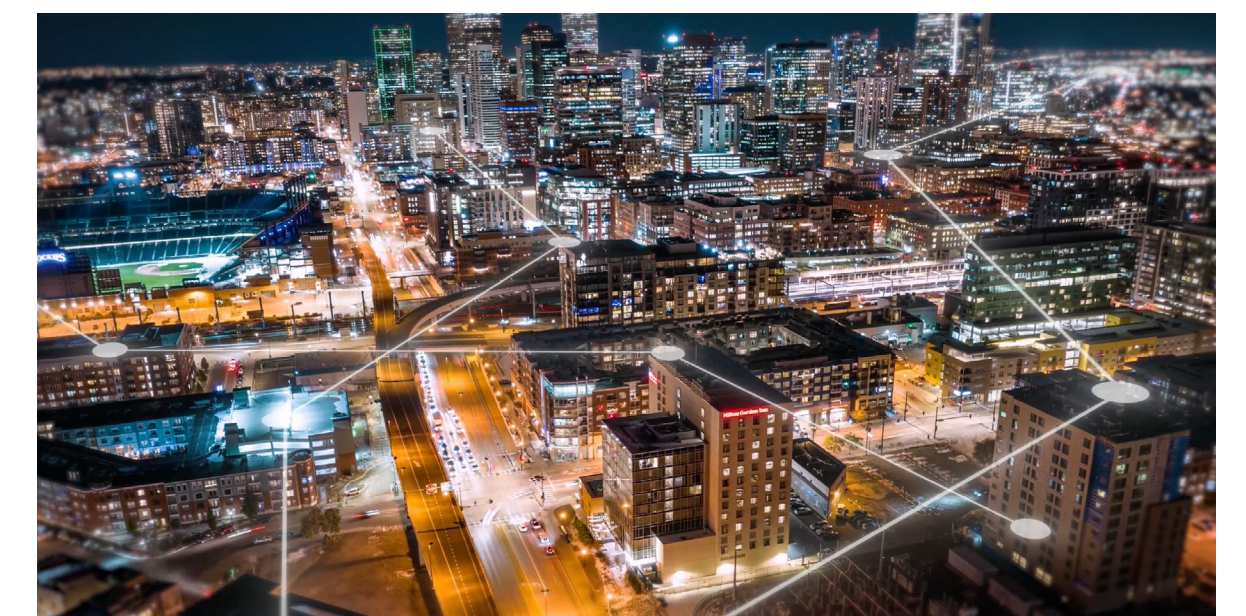
MGT Capabilities

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MGT Education Solutions

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MGT Technology Solutions

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Animated Logo

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BLUE SLATE



WHITE SLATE



Virtual Backgrounds

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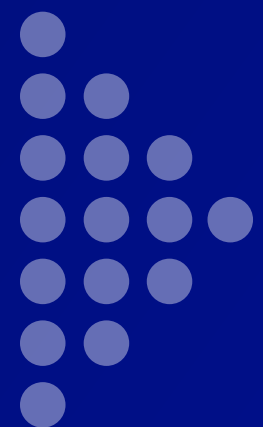
Apparel & Swag

VISIT STORE



For Support, contact alexis@yourmarkpromo.com





MGT STORY

09

The MGT Story

MGT Brand Definition

Service with Purpose

Expertise

The MGT Story

EMBARKING ON OUR NEXT 50 YEARS

In just over 50 years, MGT has come a long way, but in many ways, our company is just getting started.

Founded in 1974 by three Ph.D.s with the mission of helping professionals in the public sector improve services in their local and regional communities in higher education administration, MGT set out to improve public sector performance and establish a legacy of impacting communities for good that continues to guide us today.

More than 50 years later, our rapid growth and expansion into cybersecurity, professional IT services, IT infrastructure management, and AI has led us to complete 13 acquisitions over the past six years and triple in value. Our 1,100-plus employee-owners now serve over 2,500 clients and impact over 200 million people annually, including 20 million K-12 students, and in late 2025 we closed a \$350 million investment that valued our company at \$1.25 billion and made us the first-ever unicorn in the SLED services industry.



MGT Brand Definition

MGT is derived from the Latin words Magister, Gratia, and Talentum, meaning Expertise, Service, and Talent.



Service with Purpose



OUR EXPERTISE

has grown exponentially over the last decade with the addition of talented people who are leading experts in their fields of education, technology, equity, state and local government, and public service.

OUR EDUCATION TEAM

is comprised of seasoned experts who are change agents in education, co-creating implementable action plans unique to each client. Their solutions are practical and reliable, based on proven research and a holistic understanding of a district or school's long-term programmatic needs, goals, and mission.

OUR STATE AND LOCAL TEAM

provides proven partnerships addressing issues in equity, organizational effectiveness, and financial analysis, including pioneering solutions in cost allocation, budgeting, resource maximization, and disparities in contracting policy.

OUR INDUSTRIES/COMMERCIAL ENTERPRISES TEAM

offers solutions to financial, healthcare, transportation, and philanthropic organizations to enhance performance, identify efficiencies, and strengthen IT infrastructure and networks for greater resiliency, data security, and business continuity.

Expertise

TECHNOLOGY-ENABLED SOLUTIONS FOR ENDURING TRANSFORMATION.



MANAGEMENT & CONSULTING

Solutions:

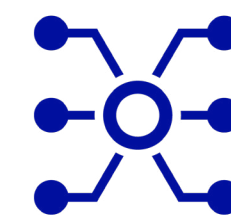
We empower leaders to improve strategy and unlock data analytics, and we're now tapping the power of AI to help organizations make smarter decisions and uncover new strategic advantages.



CYBERSECURITY & RESILIENCE

Solutions:

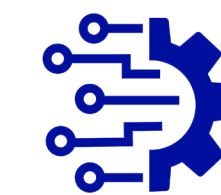
From real-time, 24/7 monitoring to proactive threat detection and rapid incident response, we can give you the tools to heighten your network's security posture and keep it there.



IT INFRASTRUCTURE & DIGITAL

Solutions:

We provide engineering expertise to modernize IT infrastructure and ensure your technology implementation is properly designed, integrated, modernized, and maintained.

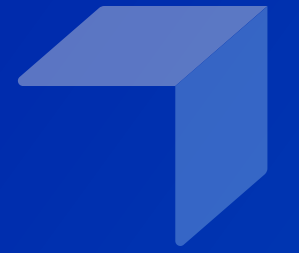


PEOPLE & PERFORMANCE

Solutions:

Bridging the gap between strategy and enduring change, we support efficient revenue allocation, promote economic development, and create fairness in hiring and contracting systems.

Contact Us



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